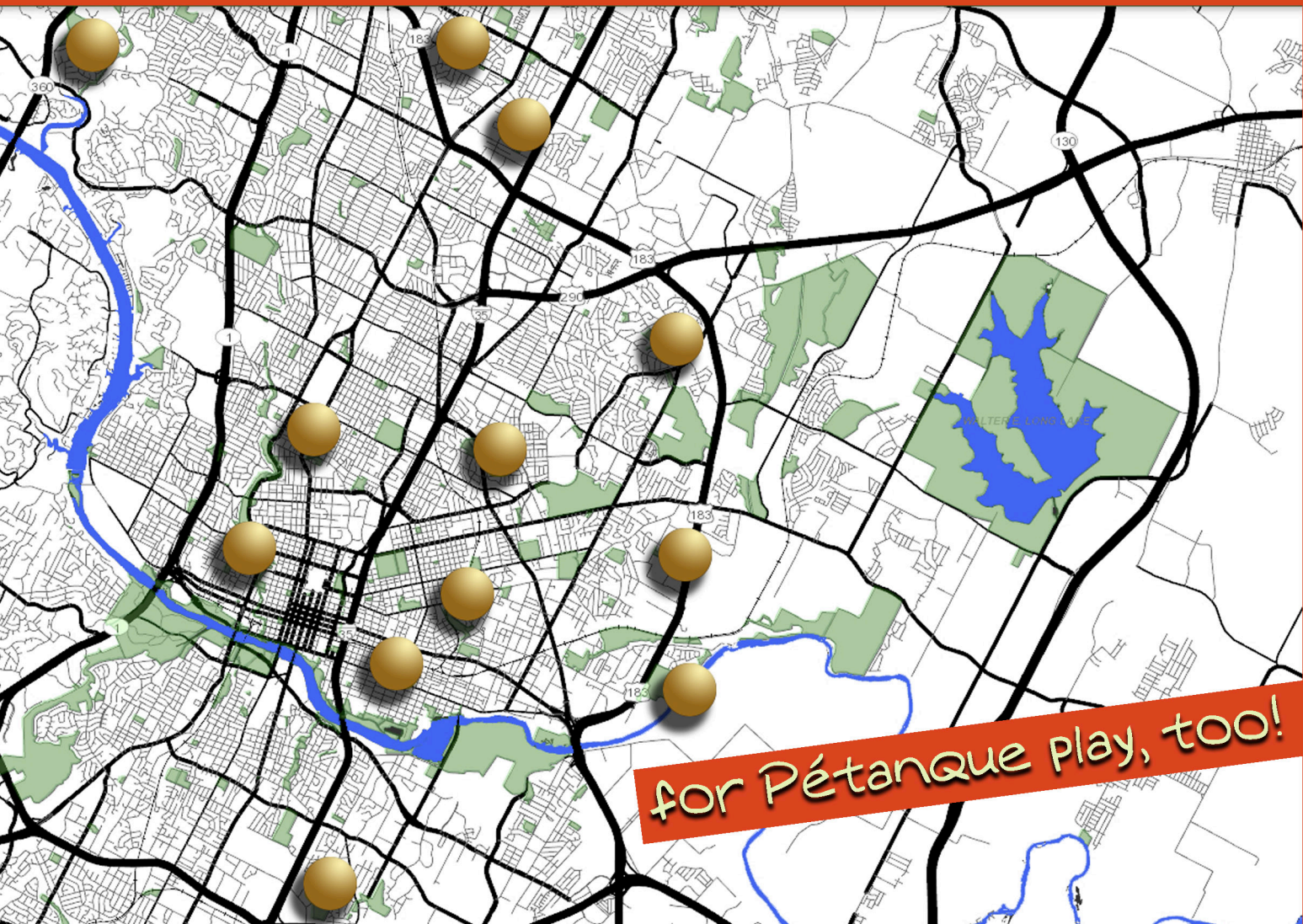


LAUNCHING Austin Bocce



POTENTIAL PARK SITES



for Pétanque play, too!



That's me throwing out the 2nd ball at the start of the first bocce league in Santa Rosa that I founded back in 2009. Now, they're over 450 players using 5 courts 5 nights a week and having a great time doing it with no end date in sight.

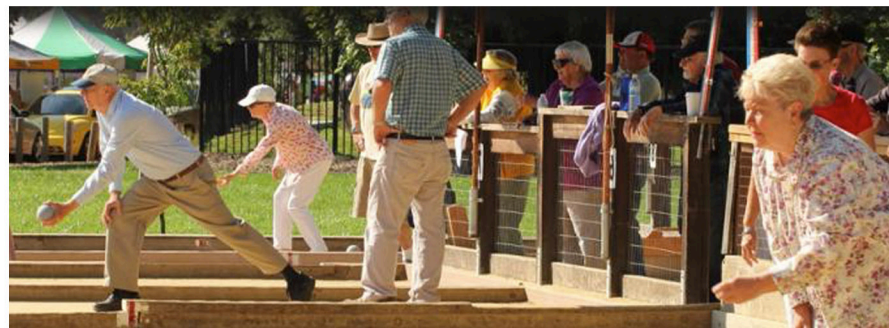


Austin Bocce League
austinbocceleague.org

I've recently moved back to Austin after many years in Napa Valley. While I was there, I discovered bocce. Bocce is an amazing sport that provides healthy interaction and competition for all ages. It has a great balance of luck and skill such that everybody gets the occasional great shot. I especially love it when little old ladies beat the big truck drivers.

I got my start in St. Helena where almost one out of every five people in town plays on a bocce team. The standings are posted in the local paper each week. The shared food and wines are epic.

There's nine courts in the park with lights. It's alive with activity five nights a week plus Friday mornings at the Farmers Markets where I occasionally played music. An amazing scene in a town of 4,000.

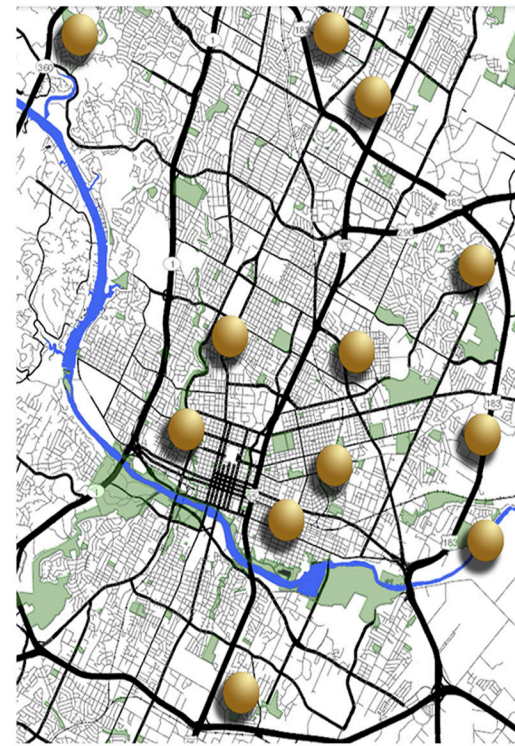


The 2,900 people in Yountville have four lighted courts with great wooden shade arbors at each end. They played in some of our regional tournaments. Two Vets in wheelchairs playing there this morning.

Martinez, a much bigger town of 36,000 claims to be the largest bocce league in the country with over 2,000 members playing on 15 courts. They also have separate divisions for different skill levels. Some players are obsessed. Others are much more *relaxed*. Teams are 6-12 players. Their shade is placed between the courts.

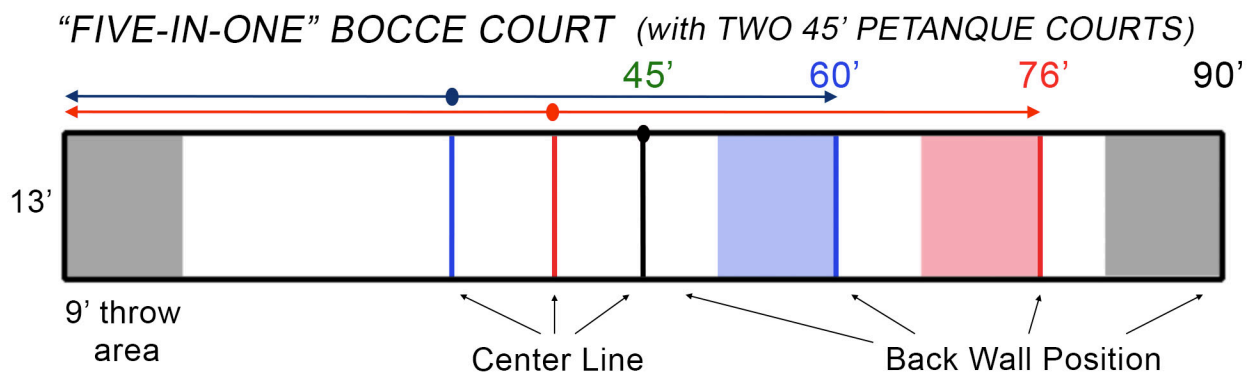


My vision is about a dozen sites in Austin's city parks with three-four courts each and a central bocce pavilion with 8+ courts for city-wide, state, national and even international tournaments! It's a fun and positive use of human and natural resources. Courts are not very expensive to build or maintain.



Austin Bocce League coordinates players, teams, league and tournaments. Player fees \$30-40 for a 10-week season plus play-offs, tournaments and season-ending party. We'd have 2-3 seasons during a year; plus special events. We will have workshops to teach the game, reach out to the community and help with fees.

Courts are open to the public when not used for league play. People will go to the park, "check-out" balls and play bocce! It's a game for all ages, shapes and sizes. Pétanque players will use the courts.



Back wall can be re-positioned to allow play on the THREE most popular Bocce court lengths (90' - 76' - 60') or as TWO 45' Petanque courts.

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INNOVATION. We'll be the first City to use my new "Five-in -One" Bocce Court design which adds another layer of complexity and more versatility. Whoever wins the coin toss selects the court size.

IMPACT. Suppose we DO get twelve bocce sites built... think of it in terms of **PGD's (People Game-Days)**. When the player gets out of the house and into the fresh air amongst their neighbors for healthy exercise and *live* interaction. They could play all or part of the three games per session – that's a PGD.

**4 SITES - 2 three-court & 2 four-court = 14 courts avail/session x 2 teams
28 Teams per session times 9 people/team ave. = 252 people per session
3 nights and 1 morning per wk times 11 wk season = 44 sessions/season
times those 252 people/sessions = 11,088 PGD's per season times
two seasons per year = 22,176 PGD's per year...**

12 SITES = 66,528 People Game-Days per year!

AUSTIN BOCCE LEAGUE - One Season Revenue & Expense Projections for Four Locations													
A "season" is 10-12 weeks of play plus a playoff tournament - There will be two-three seasons per year													
(Note: Sites shown for illustration only.)				Players/Sess	Nites/wk	Morn/wk	Aftern/wk	Wkly	Fees - low	Total	Fees - mid	Total	
	Courts	Teams	#/team										
Comal Park	3	6	7	42	2	1	1	168	\$ 30	\$ 5,040	\$ 35	\$ 5,880	
	3	6	9	54	3	2	2	378	\$ 30	\$ 11,340	\$ 35	\$ 13,230	
	3	6	12	72	4	3	3	720	\$ 30	\$ 21,600	\$ 35	\$ 25,200	
Bailey Park	3	6	7	42	2	1	1	168	\$ 30	\$ 5,040	\$ 35	\$ 5,880	
	3	6	9	54	3	2	2	378	\$ 30	\$ 11,340	\$ 35	\$ 13,230	
	3	6	12	72	4	3	3	720	\$ 30	\$ 21,600	\$ 35	\$ 25,200	
Givens Rec Cntr	4	8	7	56	2	1	1	224	\$ 30	\$ 6,720	\$ 35	\$ 7,840	
	4	8	9	72	3	2	2	504	\$ 30	\$ 15,120	\$ 35	\$ 17,640	
	4	8	12	96	4	3	3	960	\$ 30	\$ 28,800	\$ 35	\$ 33,600	
Bull Creek Park	4	8	7	56	2	1	1	224	\$ 30	\$ 6,720	\$ 35	\$ 7,840	
	4	8	9	72	3	2	2	504	\$ 30	\$ 15,120	\$ 35	\$ 17,640	
	4	8	12	96	4	3	3	960	\$ 30	\$ 28,800	\$ 35	\$ 33,600	
				Sessions per week				# Players					
"Low" is 7 players / team @ \$30 each player				2	1	1		784	Total Low @9		\$ 23,520		
"Mid" is 9 players / team @ \$35 each player				3	2	2		1,764	Total Mid @9		\$ 61,740		
Use of Player Fees @ \$ 35.00 per player				Low # players		Yrly Rev		Mid # players		Yrly Rev			
PARD	\$ 7.00			784	\$ 5,488	\$ 10,976	1,764	\$ 12,348	\$ 24,696				
Insurance	\$ 1.10			784	\$ 862	\$ 1,725	1,764	\$ 1,940	\$ 3,881				
Name Badge	\$ 1.25			784	\$ 980	\$ 1,960	1,764	\$ 2,205	\$ 4,410				
Ending Party	\$ 2.00			784	\$ 1,568	\$ 3,136	1,764	\$ 3,528	\$ 7,056				
Mktg & Comm	\$ 1.50			784	\$ 1,176	\$ 2,352	1,764	\$ 2,646	\$ 5,292				
Commissioner	\$ 8.00			784	\$ 6,272	\$ 12,544	1,764	\$ 14,112	\$ 28,224				
Coord-Comal	\$ 9.00			168	\$ 1,512	\$ 3,024	378	\$ 3,402	\$ 6,804				
Coord-Bailey	\$ 9.00			168	\$ 1,512	\$ 3,024	378	\$ 3,402	\$ 6,804				
Coord(s)-Givens	\$ 9.00			224	\$ 2,016	\$ 4,032	504	\$ 4,536	\$ 9,072				
Coord(s)-Bull Crk	\$ 9.00			224	\$ 2,016	\$ 4,032	504	\$ 4,536	\$ 9,072				
Eqpt/Maint/Rsv	\$ 5.15			784	\$ 4,038	\$ 8,075	1,764	\$ 9,085	\$ 18,169				
(proposed)					\$ 27,440	\$ 54,880		\$ 61,740	\$ 123,480				
Total Staff					\$ 13,328	\$ 26,656		\$ 29,988	\$ 59,976				

These are sample sites and are shown for illustration purposes only. Despite their diversity, in their Long Term Goals the park stakeholders have expressed a desire to encourage activities for all ages, have neighbor support groups, nearby population density and parking.

Note that PARD - Austin Parks and Recreation is a beneficiary from our player fees to help maintain and improve the local park and to build other sites. The above shows \$24,696 in revenue from the four example sites. The Bocce Commissioner's compensation has a ceiling as the League grows. Each site will have a paid part-time coordinator to generate teams, manage play and communicate standings and issues to the members. As the sites add a third and fourth day of play, a second Coordinator is added.

Austin Bocce League is an Unincorporated Non-Profit Association. We will soon be applying for our tax exempt 501 (c) (3) status. We had our official debut at the Austin City Council on March 23, 2017. We have three Board Members. Once we have places to play – we'll be adding team members rapidly.

There are some energetic bocce players in Austin, and despite their past efforts there are still no venues. I salute Major League Bocce whose "young" members play at a few local clubs; and occasionally in the parks on makeshift courts. There's a robust group of Pétanque players who even have international tournaments. A French variation, Pétanque is played with smaller metal balls but on similar surface courts.

BOCCE SITE COSTS			
COURTS - FOUR 91'x13'			THREE 76'x12'
Wood perimeter	\$ 2,800		
Decomp Granite surface	\$ 4,678		
Road base subsurface	\$ 2,200		
Sprinklers/misters/hose	\$ 600		
Drainage Pipe and Hdware	\$ 1,100		
Labor	\$ 1,400		
Site Prep	\$ 750	(each)	
	\$ 13,528	\$ 3,382	\$ 10,146
GROUNDS			
Landscaping	\$ 2,000		\$ 1,000
Sidewalks 120' x 3' (allowance)	\$ 3,000		\$ 2,000
Lights	\$ 7,000		\$ 4,000
	\$ 12,000		
AMENITIES			
Shade - Wooden Arbors		\$ 18,000	
Tables - Wooden 8 @ \$418	\$ 3,344		\$ 2,508
Sails and Movable Sails	\$ 4,000		\$ 2,700
Umbrellas - 8 @ \$175	\$ 1,400		\$ 1,050
	\$ 8,744		
Restrooms			
Parking			
OPERATIONS			
Signage/Display Case	\$ 900		
Shed Storage 8x12	\$ 1,780		
Lute	\$ 275		
Roller	\$ 300		
Rake/Brush/Drag	\$ 65		
Balls - \$140/set x 4 + 4 public	\$ 1,120		
	\$ 4,440		\$ 4,000
Misc and Contingency	\$ 3,000		\$ 2,500
	\$ 3,000		
	\$ 41,712	\$ 41,712	\$ 29,904
# of sites	\$ 2		\$ 2
Total for 2 Four-Court Sites	\$ 83,424		\$ 59,808
Total for 2 Three-Court Sites	\$ 59,808		
Dev/Admin First Season	\$ 29,988		
	\$ 173,220		



Givens District Park & Rec Center



Bailey Park

(Examples for illustration purposes only.)

THE REQUEST. \$173,220

This provides funding to jump-start and launch bocce in Austin by building at least FOUR first-class BOCCE COURT SITES with amenities and lights in City Parks.

I think we can leverage the energy of the Austin citizens, vendors and City PARD to stretch this by 20-30% and build two more “basic” sites.

This funding will create and sustain a *NEW CITY-WIDE SPORT!*

The investment in these venues will allow Austin Bocce League to create a robust and inclusive bocce league that will impact thousands of Austinites in positive and healthy ways. The social interaction and networking also benefits the community and our futures in many unforeseeable ways. Thanks for your consideration.

Robert Battaile, Commissioner

Directors: Beverly Straub, CPA and John Rogers